



faces not numbers



AdEPT Telecom plc Directors Biographies & Responsibilities

18 August 2010

Roger Wilson, BA Hons, DMS – Non Executive Chairman

Roger has worked in the telecom industry for nearly 20 years. He was the first Managing Director for Telewest Communications' residential consumer business in the UK from January 1997 until March 1998. Roger spent 3 years between June 1998 and April 2001 in Poland establishing a telecom business for American investors. Moreover, he was Managing Director of ECTA, the European Competitive Telecommunications Association until January 2006. Roger is a member of the Company's remuneration and audit committees.

Christopher Fishwick, FRSA – Non Executive Deputy Chairman

Chris worked in the City of London for over 25 years, starting his career as a Member of the London Stock Exchange, and latterly as Chief Executive of Aberdeen Asset Managers Limited. He brings extensive experience of corporate life, having been on the boards of more than 15 quoted companies covering the sectors of Property, Insurance, Technology, Asset Management and Smaller Companies. He has spent the last five years as a venture capitalist investing in smaller quoted and unquoted companies. Chris is a member of the Company's remuneration and audit committees.

Ian Fishwick, ACMA, MBA – Chief Executive

Prior to founding AdEPT Telecom in February 2003, Ian spent 15 years as a Managing Director in the telecom industry. From 1983 to 1995 Ian rose through the ranks at Marconi Secure Systems including 2 years as Financial Controller and 5 years as Managing Director. From 1996 to 2000 Ian was a Managing Director at Telewest Communications, managing Telewest North West, Telewest London and South East, and Cable London. Ian was Managing Director of World Access (UK) Limited from 2000 to 2001.

John Swaite, ACA – Finance Director

John Peter Swaite (ACA) joined AdEPT Telecom in April 2008 as Financial Controller having spent nine years rising to senior manager level with Horwath Clark Whitehill, the Group's auditor. Whilst working for AdEPT's auditor John worked on our flotation on AIM in February 2006. He was promoted to Finance Director in December 2008.



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Amanda Woodruffe – Chief Operating Officer

Amanda has held a wide variety of Customer Operations roles for major companies. At BT she was a customer service trouble-shooter, winning the Chairman's award for Quality. Amanda worked with Ian Fishwick on the cable mergers of Kent, Essex, & London before taking on a national role at Telewest. She was a key member of the team that set up the discount airlines Go & Hapag Lloyd Express. Her consultancy assignments have been worldwide for companies such as Sonera (mobile) and BoStream (broadband in Sweden). She also worked as a consultant at EdExcel following the highly-published A-level fiasco in 2002. EdExcel went on to become 'best examination board' in 2003.

Joe Murphy – Sales Director

Joe joined AdEPT in February 2005 after beginning his career as a graduate recruit into BT Wholesale. There he worked within the vibrant Service Provider channel selling into the emerging ISP and Switchless Reseller markets before joining BT's specialist VoIP venture Eescape.

Joe successfully led the AdEPT indirect Sales function up until May 2009, creating one of the industry's leading Reseller Channels. A year after being promoted to Sales Director, his achievements have now been reflected by the appointment to the PLC board.

Dusan Lukic – Non-Executive Director

Dusan (also known as Dusko) has worked for 20 years as an institutional stockbroker covering UK and Continental European equity markets with City firms such as Wood Mackenzie, Salomon Brothers, Schroder Securities and, latterly, at Cazenove. At Cazenove, Dusko was the director responsible for Pan European equity sales to German institutions. During 2004 he augmented his stock market experience by working at Eurovestech PLC, an AIM-quoted private equity investment company and since April 2005 he has been employed by Millpath Limited which acts as investment adviser to Draganfly Investments Ltd, an AIM quoted Investment Company. Dusko is a member of the Company's remuneration and audit committees.