



faces not numbers



Solutions for expanding businesses :

Sankey's Seafood Group

case studies

the challenge

Sankey's is a famous seafood restaurant in Tunbridge Wells that also has a fast growing seafood wholesaler serving 100+ local restaurants and hotels.



The original fishmonger's shop is now too small to receive the huge quantities of fish being received from Billingsgate and the Coast each day so a properly refridgerated industrial unit was required. The only one available was in Wadhurst 5 miles away, but Wadhurst phone numbers start with 01580 and the Tunbridge Wells fishmonger's with 01892. The 01892 number is known to all of Sankey's customers.

the solution

VoIP GIVES YOU PHONE NUMBERS FROM ANYWHERE IN THE UK

AdEPT Telecom gave the Wadhurst site a Tunbridge Wells phone number because VoIP for BUSINESS allows you to have a phone number from anywhere in the UK and answer it wherever you want. Customers therefore carried on using the numbers they know well, even though the industrial site was now 'out of town'.

FREE INTER-SITE CALLS

Sankey's has 3 sites: the seafood restaurant/head office, the fishmonger's shop and the refridgerated industrial unit. Calls between sites are free for VoIP for BUSINESS customers. In the first month they made well over 1,000 free calls between the 3 sites as they passed seafood orders and delivery details back and forward between them.





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SIMULTANEOUS RINGING

VoIP for BUSINESS was set up to simultaneously ring on several numbers at once, so people can ensure they never lose an order even when the sales number is busy.

what equipment do you need?

A DATA CONNECTION

A data connection on-site: the number of phones you can use depends upon the size of the data connection you order.

3 OPTIONS:



A VoIP Adaptor – plug the adaptor into your router. The VoIP adaptor was used by Sankey's to plug in conventional DECT phones so that they could be used anywhere on site.



An IP Phone – simply plug it into the router and off you go.



A PC or Laptop – simply download our 'Softphone' and your PC or Laptop becomes a VoIP phone.

BT wholesale

VoIP for BUSINESS is powered by



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